



2008 ANNUAL REPORT

SUBMITTED TO:
AMERICAN PUBLIC HEALTH ASSOCIATION
ASSOCIATION OF SCHOOLS OF PUBLIC HEALTH

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Public Health Profession Establishes CEPH in 1974

The Council on Education for Public Health (CEPH) is a private non-profit corporation established in late 1974 by the American Public Health Association (APHA) and the Association of Schools of Public Health (ASPH). The articles of incorporation were adopted by the two associations, which became the original corporate members of the new organization. The articles specified CEPH's purposes as follows:

(a) Improving the quality of education in public health schools, institutions, and programs through accreditation, certification, approval, and related activities which publicly attest compliance with defined standards; including particularly the accreditation of graduate schools of public health.

(b) Otherwise encouraging improvement in the quality of education in public health through conduct of research, provision of consultation, distribution of publications, support of demonstrations, definition of standards, development of sanctions, sponsoring of examinations, and other appropriate means related to accreditation, certification, and approval activities.

(c) Assuring an independent mechanism for the conduct of these accreditation and related activities under joint sponsorship of professional and educational organizations comprising the corporation membership.

The articles of incorporation ascribed broad powers and responsibilities to the governing body of the newly established organization. One of the obligations specified in the charter was a requirement that CEPH annually call a meeting of the corporation membership at which duly designated representatives of those organizations comprising the corporation's membership would meet with the Council to receive its annual report. This report, which reviews the activities of calendar year 2008, is submitted in response to that requirement.

Non-Profit Status Reflects Public Interest Purpose

The Council is a private, non-profit corporation chartered under provisions of the District of Columbia Non-Profit Corporations Act. It is recognized by the Internal Revenue Service as a 501(c)(3) organization and by the District of Columbia government as an organization exempt from local income and sales taxes. No organizational or structural changes took place during 2008 that would affect this status.

VOLUNTEERS

Corporate Sponsors Appoint Academics, Practitioners and Public Representatives to Make Policy, Accreditation Decisions

The articles of incorporation establish a 10-member Board of Councilors as the governing body of CEPH. Members of the governing body are appointed either singly or jointly by the two corporate members. APHA has three appointments to the board, and those representatives are expected during their tenure as councilors to be "primarily involved in the practice of public health or in the conduct of related health services." ASPH has three appointments and its delegates are to be "drawn from the faculty, administration or student body of schools of public health." The remaining four councilors are jointly appointed by the corporate members on the recommendation of the CEPH governing body. Two of these positions represent the interests and concerns of the general public; public members may not be affiliated with an academic institution that has a school or program of public health. The remaining two positions represent the programs accredited by CEPH. These candidates are nominated after broad solicitation of relevant organizations.

During 2008, Councilors included:

Representing Public Health Practice Term Ending

Susan M. Allan, MD, JD, MPH 2009
Director, Northwest Center for Public Health Practice
University of Washington
Seattle, Washington

Virginia A. Caine, MD 2010
Director
Marion County Health Department
Indianapolis, Indiana

Diana M. Bontá, RN, DrPH 2008
Vice President
Kaiser Foundation Health Plan and Hospitals
Public Affairs, Southern California Region
Pasadena, California

Representing Schools of Public Health

Audrey R. Gotsch, DrPH, CHES 2008
Dean, School of Public Health
UMDNJ/Rutgers/NJIT
Piscataway, New Jersey

Stephen W. Wyatt, DMD, MPH 2010
Dean, University of Kentucky
College of Public Health
University of Arizona
Lexington, Kentucky

James D. Yager, PhD 2009
Senior Associate Dean for
Academic Affairs
Bloomberg School of Public Health
Johns Hopkins University
Baltimore, Maryland

Representing Programs	Term Ending
Michael D. Barnes, PhD Director, MPH Program in Community Health Education Brigham Young University Provo, Utah	2010
Amy F. Lee, MD, MPH, MBA Director, MPH Program Consortium of Eastern Ohio Master of Public Health, Northeastern Ohio Universities Rootstown, Ohio	2010
Representing the Public	
Patricia M. Lowrie, MS Director Women's Resource Center Michigan State University East Lansing, Michigan	2009
Edmund Napieralski, PhD Former Associate Vice President for Academic Affairs King's College Shavertown, Pennsylvania	2008

In late-2008, Dr. Diana Bonta was appointed by APHA to serve a second 3-year term and Dr. Edmund Napieralski was jointly appointed by APHA and ASPH to a second 3-year term. Terms commence on January 1, 2009 and run through December 31, 2011.

During 2008, the following Councilors served as officers of the corporation and as members of the Administrative Committee:

President: Audrey R. Gotsch, DrPH, CHES

Vice President: Susan M. Allan, MD, JD, MPH

Secretary: Edmund Napieralski, PhD

Treasurer: James D. Yager, PhD

Administrative Committee Functions as Finance and Executive Committees

The Administrative Committee met in Washington, DC on August 20, 2008 for its annual budget planning session. The Administrative Committee also met several times during the year via telephone conference to review other matters for recommendation to the full Council.

The Administrative Committee is empowered to act for the Council in the interim between CEPH meetings. The committee also functions as a finance committee. As such, it performs regular monitoring of CEPH financial matters, adopts annual fee schedules, and initially reviews and assists with budget development.

Winter Policy Meeting in Seattle, Washington; Council Meets in New Orleans, Louisiana, in Spring; Fall Session in Santa Barbara, California

Three business meetings of the board were conducted during 2008. The first of these was the mid-winter meeting on February 9 and 10 at the Alexis Hotel in Seattle, Washington. The winter retreat typically focuses exclusively on current policy matters. At this meeting, the Council focused on reviewing reports from schools and programs demonstrating compliance with the 2005 criteria as well as several other procedural issues.

The Council held its annual meeting on June 12 to 14 in New Orleans, Louisiana. Dr. Georges Benjamin represented APHA and Dr. Harrison Spencer and Dr. Max Michael represented ASPH at the meeting. The last business meeting of 2008 was conducted on October 2 to 4, 2008 in Santa Barbara, California.

Regular business meetings engage the Councilors in accreditation-related actions – accreditation reviews, interim reports, substantive change notices – and policy-related matters such as adoption of criteria, policies, procedures and internal practices. The board also provides oversight for the management of the agency.

Ad Hoc Committee Carries Out Special Assignment on Behalf of CEPH Board

During 2008, one ad hoc committee was appointed to carry out a special task on behalf of the Council. The membership of the nominating committee, which proposes the next slate of CEPH officers, is noted below:

Nominating Committee

Audrey R. Gotsch, DrPH, CHES, Chair
Lynn Woodhouse, EdD, MPH, CHES, Member
G. Marie Swanson, PhD, MPH, Member

The nominating committee typically consists of Councilors who are not eligible for reappointment to the board and, often, recent former Councilors who served as members of the Administrative Committee.

Board, Team Volunteers Make Contributions Valued at \$500,000

The most valuable asset of the Council is the cadre of dedicated individuals who contribute their time, effort and expertise to serve as board members, site visitors and consultants. Including time devoted to the CEPH board and related meetings, site visits and site visitor training, the total estimated value of contributions of volunteers during 2008 was \$500,000. This is the amount CEPH would have had to pay professionals to carry out similar functions at fairly modest consultant rates of pay. The following individuals served as on-site evaluators during 2008:

Practitioners

Susan M. Allan, MD, JD, MPH

Director, Northwest Center for Public Health Practice
University of Washington
School of Public Health
Seattle, Washington

Adele Amodeo, MPH

Senior Health Policy Consultant
Public Health Institute
Oakland, California

Martha E. Alexander, MPH, CHES

Deputy Director
Nat'l Center on Birth Defects & Developmental
Disabilities
Centers for Disease Control and Prevention
Atlanta, Georgia

M. Elaine Auld, MPH, CHES

Executive Director
Society for Public Health Education
Washington, DC

John O. Davies-Cole, PhD, MPH

Division Director
District of Columbia Department of Health
Washington, DC

Dennis F. Jarvis, MPH, CHES

Health Scientist
Centers for Disease Control and Prevention
Office of Workforce and Career Development
Atlanta, Georgia

Cheryl C. Lackey, MPH, CHES

Director of Creative Services
National Center for Health Marketing
Centers for Disease Control and Prevention
Atlanta, Georgia

Barry S. Levy, MD, MPH

President
Barry S. Levy, MD, MPH, PC
Sherborn, Massachusetts

Patricia D. Mail, PhD, MPH, MS, MA

Research Scientist (retired)
Tacoma, Washington

Kathryn Martin, PhD

MPA Administrator
Chatham County Health Department
Savannah, Georgia

J. Henry Montes, MPH

Former Senior Advisor for Special Initiatives
Health Resources and Services Administration
Potomac, MD

Patricia A. Nolan, MD, MPH

Former Director
Rhode Island Department of Health
Providence, Rhode Island

Virginia "Ginger" Smyly, MPH

Deputy Director for Community Programs
San Francisco Department of Public Health
San Francisco, California

Patrick Simpson, MPH

Acting Executive Director
City Match
Omaha, Nebraska

Matthew Stefanak, MPH

Health Commissioner
Mahoning County Health District
Youngstown, Ohio

Evan L. Thomas, MS, MPH, PhD

Director
Idaho National Engineering and Environmental Lab
Idaho Falls, Idaho

Kim Marie Thorburn, MD, MPH

Consultant
Spokane, Washington

David H. Trump, MD, MPH

Director
Peninsula Health District
Newport News, Virginia

Reuben Warren, DDS, MPH, DrPH, MDiv

Adjunct Professor
Interdenominational Theological Center
Lithonia, Georgia

Academics

Abdelmonem A. Afifi, PhD

Dean Emeritus and Professor
School of Public Health
University of California, Los Angeles
Los Angeles, California

Linda A. Alexander, EdD

Associate Dean for Academic Affairs
University of Kentucky
College of Public Health
Lexington, Kentucky

Phoebe Lindsey Barton, PhD, MPA

Professor and Director, MSPH Program
University of Colorado at Denver and Health Sciences Center
Denver, Colorado

Ruth Gaare Bernheim, JD, MPH

Director, MPH Program
University of Virginia
Charlottesville, Virginia

Robert J. Caswell, PhD
Associate Dean for Academic Affairs
Ohio State University
College of Public Health
Columbus, Ohio

Joanne Walker Flowers, PhD, MPH
Chair, Department of Public Health
East Tennessee State University
Johnson City, Tennessee

Sylvia E. Furner, PhD, MPH
Associate Professor
University of Illinois at Chicago
School of Public Health
Chicago, Illinois

Marilyn M. Gardner, PhD, MS
Associate Professor
Western Kentucky University
Bowling Green, Kentucky

David I. Gregorio, PhD, MS
Director, Graduate Program in Public Health
University of Connecticut School of Medicine
Farmington, Connecticut

Charles B. Hamilton, MPH, DrPH
Director, MPH Program
University of Tennessee
Knoxville, Tennessee

Gregory Hand, PhD
Associate Dean for Academic Affairs
University of South Carolina
Arnold School of Public Health
Columbia, South Carolina

Cynthia M. Harris, PhD, DABT
Director, Institute of Public Health
Florida A & M University
Tallahassee, Florida

C. William Keck, MD, MPH, FACPM
Professor Emeritus
Northeastern Ohio Universities College of Medicine
Akron, Ohio

Amy F. Lee, MD, MPH, MBA
Director, Eastern Consortium of Ohio Master of Public Health
Northeastern Ohio Universities MPH Program
Rootstown, Ohio

Mary Beth Love, PhD
Chair and Professor
San Francisco State University
Department of Health Education
San Francisco, California

Kathleen R. Miner, PhD, MPH, CHES
Associate Dean for Applied Public Health
Rollins School of Public Health
Emory University
Atlanta, Georgia

David A. Pearson, PhD, MPH
Everett Sackett Professor Emeritus
University of New Hampshire
Branford, Connecticut

G. Marie Swanson, PhD, MPH
Professor and Associate Chair
Indiana University – Indianapolis
Department of Public Health
Indianapolis, Indiana

Lynn D. Woodhouse, EdD, MPH, CHES
Associate Dean
Georgia Southern University
Jiann-Ping Hsu College of Public Health
Statesboro, Georgia

Evaluators are drawn from a site visitor roster maintained and periodically updated by CEPH. Site visit teams are appointed by the president and include at least one academic and one practitioner. The evaluator complement during 2008 included 19 practitioners and 19 public health academics.

Training New Volunteers

CEPH sponsored an invitational training session for prospective site visitors on October 26, 2008 in conjunction with the APHA annual meeting in San Diego, California. CEPH staff members Ms. Mollie Mulvanity and Ms. Synim N. Rivers served as trainers and group facilitators. The full-day training sessions included an overview of public health accreditation, discussion about the purpose of the on-site visit, and team member roles and responsibilities, as well as in-depth training on how to interpret and apply CEPH criteria to conditions at schools and programs of public health. Participants received a site visitor training manual and a case study in advance of the training program to facilitate discussions and group assignments on site.

Training as a site visitor does not insure that an individual will be asked to serve as an evaluator, since there are many factors that are considered when structuring a site visit team. However, CEPH appoints only visitors who have been through formal training.

Training participants included public health academics and practitioners. The following individuals participated in site visitor training:

Stephen C. Alder, PhD
Division Chief, Division of Public Health
University of Utah
Salt Lake City, Utah

Michael D. Barnes, PhD
Director, MPH Program
Brigham Young University
Provo, Utah

Jay M. Bernhardt, PhD, MPH
Director
Centers for Disease Control and Prevention
National Center for Health Marketing
Coordinating Center for Health Information and Science
Atlanta, Georgia

Neil R. Boyd, EdD, MSPH

Associate Dean, Education and Assessment
UMDNJ/Rutgers/NJIT
Newark, New Jersey

Marisel Brown, MPH

Project Director
Public Health Institute
Oakland, California

Carmen Castro-Rojas, MSW, MPH

Project Director
Alameda/Contra Costa Medical Association
Oakland, California

Nancy P. Chin, MPH, PhD

Director, MPH Program
University of Rochester
School of Medicine & Dentistry
Rochester, New York

Michelle G. Chuk

Senior Advisor, Environmental Health
National Association of County and City Health Officials
Washington, DC

Steve Godin, PhD, MPH

Interim Program Coordinator, MPH Program
Department of Health Studies
East Stroudsburg University
East Stroudsburg, Pennsylvania

Jurek G. Grabowski, MPH

Director, Research & Evaluation
Safe Kids Worldwide
Washington, DC

Iman Hakim, MD, PhD, MPH

Dean
University of Arizona
Mel and Enid Zuckerman College of Public Health
Tucson, Arizona

Pascal James Imperato, MD, MPH & TM

Director, MPH Program
SUNY – Downstate Medical Center
Brooklyn, New York

Jane M. Kotchen, MD, MPH

Director, Department of Population Health
Medical College of Wisconsin
Division of Public Health
Milwaukee, Wisconsin

Shannon P. Márquez, MEng, PhD

Director, MPH Program
Temple University
Philadelphia, Pennsylvania

Michael Mink, PhD, MPA

Program Coordinator
Armstrong Atlantic State University
Savannah, Georgia

Philip C. Nasca, PhD

Dean
University at Albany – SUNY
Rensselaer, New York

Laura L. Rudkin, PhD

Director, Graduate Program in Public Health
University of Texas Medical Branch at Galveston
Galveston, Texas

Richard J. Schuster, MD, MMM

Director, MPH Program
Wright State University
Boonshoft School of Medicine
Dayton, Ohio

Kristine Tollestrup, PhD, MPH

MPH Program Director
University of New Mexico
School of Medicine
Albuquerque, New Mexico

Randolph Wykoff, MD, MPH & TM

Dean
East Tennessee State University
College of Public and Allied Health
Johnson City, Tennessee

MANAGEMENT AND ADMINISTRATION

Staffing

Laura Rasar King, MPH, CHES continued to serve as Executive Director, providing overall leadership to CEPH. Mr. John B. Conklin, Office Manager, carried out financial functions and supported the overall operations of the office.

Mollie Mulvanity, MPH who serves as the Director of Accreditation Services, manages the overall accreditation process including the agency's data and evaluation needs. She, along with Ms. King, also conducts consultation visits with schools and programs upon request.

Karon S. Harden, MS, CHES serves as the Training Programs Director. In this role, Ms. Harden manages the agency's many training opportunities, including site visitor training sessions. She also coordinates site visit teams and staffs site visits to schools and programs.

Synim N. Rivers, MPH serves as the Accreditation Specialist. She coordinates site visit teams and staffs site visits to school and programs. In addition, she manages the CEPH website and other external communication strategies.

Administrative Services Purchased from APHA

In 2008, the Council continued to designate APHA as its fiscal agent and purchased indirect administrative services from that corporate member. As the fiscal agent, APHA holds all monies received by CEPH and disburses them upon authorization by CEPH staff. The administrative services include payroll and accounting as well as use of common space and facilities such as the conference rooms, lunch room and mailroom. Indirect services were charged at a negotiated rate of \$9,000 for 2008. In addition, CEPH pays for certain supplies and services such as photocopying and postage on an actual cost basis.

Office Location

The Council is located with APHA in the association's building at 800 Eye St, NW, in downtown Washington, close to the Gallery Place/Chinatown Metro and the Washington Convention Center. CEPH entered into a 5-year lease agreement in 1999 for 1150 square feet of rentable space. A new 5-year lease was negotiated in 2004 extending to June 2009. In June 2007, CEPH increased its office space from 1,150 to 1,272 square feet. The negotiated rate for 2008 is \$23.66 per square foot plus building operating costs per square foot of \$15.11, amounting to a charge of \$38.77 or \$49,315 per year.

Sources of Financial Support

The Council's income derives from a combination of contributions and fees. During 2008, APHA contributed \$74,143 to CEPH. Accredited schools of public health paid approximately \$239,600 in support fees and accredited public health programs paid approximately \$211,672 in support fees. Additional fees are charged when a school or program undergoes its periodic reevaluation, begins the applicant process, or seeks consultation. Total revenues during 2008 from contributions, fees for specific services, interest and miscellaneous sources amounted to \$756,702 (including reimbursement for travel expenses of site visitors and consultants).

Budgeting and Financial Planning

The Council adopted a budget for calendar year 2008 in the amount of \$755,234. Budget planning takes into account anticipated review workloads and expected increases in inflation, as well as the organization's policy about maintaining reserves. Actual expenditures for the year were lower than budgeted, approximately \$708,288 (including travel reimbursements). CEPH ended the year with \$547,522 in cash reserves, amounting to approximately 77% of the operating expenses that year. The Council follows a policy of maintaining reserves equal to six months operating expenses.

The calendar year 2008 was the first year of a 3-year funding agreement with APHA. The APHA executive board approved a new funding agreement for July 1, 2008 to June 30, 2009 of \$75,235.

Each summer the Administrative Committee establishes a fee schedule that will be applicable for the following year. The annual support fees for schools and programs were increased by 3% for 2009. All other fees remained constant.

Audit of CEPH Accounts

The accounting firm of Newman, Pollack and Associates, P.A. was retained to conduct an independent audit of CEPH's financial records for calendar year 2008. A copy of the audited financial statement is a part of this annual report to the corporate members.

Insurance and Bonding

The Council maintains directors and officers and errors and omissions insurance in the amount of \$2 million through the Chubb Insurance Group, a special policy for standard-setting organizations. It also maintains an accidental death insurance policy covering individuals in active service to CEPH, including Councilors, staff and site visitors who travel

on behalf of the Council. These individuals are covered in the amount of \$250,000 per incident from the time of departure to the time of return, excluding normal commuting to work and certain other exclusions. The Council bonds its employees, providing \$25,000 coverage against employee dishonesty. The Council also carries a premises liability insurance policy.

ACCREDITATION MATTERS

CEPH Complies With Requirements of US Department of Education; Recognition Extends to 2012

Recognition by the US Department of Education (USDE) is essential to establishing eligibility of accredited schools and programs for certain federal funds. Recognition requires that an accrediting agency meet specific criteria and guidelines and that there be a periodic review and recertification of the qualifications of an accrediting body.

Guidelines for recognition are published in the Federal Register and call for evidence that the agency has the administrative capacity and decision-making independence to carry out its responsibilities. The accrediting agency's board is expected to have the sole responsibility for accrediting and policy decisions, have budgetary and administrative autonomy, and share information with affiliated trade or membership organizations only to the extent that such information is generally available to the public.

To qualify for recognition, accrediting bodies must have standards that address a) student achievement success in relation to the institution's mission; b) curricula; c) faculty; d) facilities, equipment, and supplies; f) fiscal and administrative capacity; g) student support services; h) recruiting and admissions practices; i) measures of program length; and j) student complaints. Other requirements focus on procedural expectations, most of which are oriented to assuring due process for applicants.

Recognition is conferred for periods up to five years. CEPH was last reviewed in spring 2007 and, following this review, when the Secretary of Education notified CEPH that its recognition had been extended to spring 2012. CEPH was required to submit an interim report in fall 2008 demonstrating that it collects graduation rate data from schools of public health on an annual basis. Working with ASPH's Data Committee, CEPH developed a reporting mechanism for graduation rates to be integrated into the existing annual report structure. CEPH submitted its interim report to the USDE in May 2008, as required.

In August 2008, the Higher Education Opportunities Act (HEOA) was reauthorized by Congress and, as part of the act, the National Advisory Committee for Institutional Quality and Integrity (NACIQI) – the committee that advises the Secretary of Education on the recognition of accrediting bodies – was dissolved. The committee is to be reconstituted according to the new law in 2009 following the presidential election. CEPH expects that consideration of its interim report will occur at the first regularly scheduled NACIQI meeting following its reconstitution. Negotiated rulemaking to develop regulations that comply with HEOA will occur in spring and summer 2009, following which

CEPH must revise criteria and procedures to comply with the new law.

CEPH Active Participant In National Organizations of Specialized Accreditors

CEPH was a founding member and continues as an active participant in the Association of Specialized and Professional Accreditors (ASPA), a national organization of approximately 60 specialized accrediting agencies, which provides membership services, including professional development for staff, and which advocates policy on behalf of the specialized accrediting community.

One of ASPA's early efforts was the development of a model code of good practice for accrediting bodies, which the CEPH governing body formally adopted in 1996. A copy of the code of good practice is routinely sent to site visitors and to the university president in advance of a site visit.

CEPH staff also are involved with the DC Area Accreditors, an informal group of Washington-based accreditation staff members who meet regularly to share perspectives about common accreditation challenges. The meeting site rotates among member agencies, with the director of the host agency chairing the meeting.

Accreditation Orientation Held for Second Time in 2008

On August 3 and 4, 2008 CEPH held its second annual Accreditation Orientation Workshop in Washington, DC. This workshop is required of all applicant schools and programs and recommended to those schools and programs undertaking the re-accreditation process within a two-year period. The two-day workshop opened with an afternoon plenary and table discussions with an evening networking reception followed by a full day of workshops conducted by CEPH staff. The workshops included an introduction to CEPH, detailed information about conducting a self-study process and hosting a site visit as well as instruction about required reporting after the award of accreditation. The session also offers the opportunity for schools and programs to exchange information about common challenges and to interact with CEPH staff. The workshop is intended to clarify CEPH processes and requirements and to answer some frequently asked questions.

Forty-one individuals representing 15 public health programs and nine schools of public health attended the workshop.

Major Work of CEPH Focuses on Evaluation of Public Health Training Programs in Nation

The majority of Council and staff activities relate to accreditation reviews and the maintenance of a structure that facilitates the timely accomplishment of the tasks associated with these reviews.

During 2008, the Council took final actions on the following 19 accreditation reviews, five of which were new applicants, each following an on-site evaluation and the preparation of a written report:

California State University – Fullerton Public Health Program – was accredited for an initial term of 5 years extending to July 1, 2013. Interim reports were requested.

Northern Illinois University Public Health Program – was accredited for a 7-year term extending to July 1, 2015. Interim reports were requested.

University of Southern California Public Health Program – was accredited for 7-year term extending to July 1, 2015. An interim report was requested.

Saint Louis University School of Public Health – was accredited for a 7-year term extending to July 1, 2015. An interim report was requested.

University of Connecticut Public Health Program – was accredited for a 7-year term extending to July 1, 2015. Interim reports were requested.

George Washington University School of Public Health – was accredited for a 7-year term extending to July 1, 2015. An interim report was requested.

University of Tennessee Public Health Program – was accredited for a 7-year term extending to July 1, 2015. Interim reports were requested.

California State University – Long Beach Public Health Program – was accredited for a 7-year term extending to July 1, 2015. Interim reports were requested.

Eastern Kentucky University Public Health Program – was accredited for an initial term of 5 years extending to July 1, 2013. An interim report was requested.

University of California, Berkley School of Public Health – was accredited for a 7-year term extending to July 1, 2015. Interim reports were requested.

Des Moines University Public Health Program – was accredited for a 7-year term extending to July 1, 2015. An interim report was requested.

Idaho State University Public Health Program – was accredited for a 7-year term extending to December 31, 2015. Interim reports were requested.

Jackson State University Public Health Program – was accredited for an initial term of 5 years extending to December 31, 2013. Interim reports were requested.

University of North Florida Public Health Program – was accredited for an initial term of 5 years extending to extending to December 31, 2013. Interim reports were requested

California State University, Fresno Public Health Program – was accredited for a 7-year term extending to December 31, 2015. Interim reports were requested.

Stony Brook University – SUNY Public Health Program – was accredited for an initial term of 5 years extending to December 31, 2013. Interim reports were requested.

West Virginia University Public Health Program – was accredited for a 7-year term extending to December 31, 2015. Interim reports were requested.

University of Alabama at Birmingham School of Public Health – was accredited for a 7-year term extending to July 1, 2014. An interim report was requested.

Mount Sinai School of Medicine Public Health Program – was accredited for a 7-year term extending to December 31, 2015. Interim reports were requested.

CEPH Considers Interim Reports Submitted by Schools and Programs

The Council reviewed 28 interim reports during the year. These included:

The Council considered an interim report from the School of Public Health at **Yale University**. The Council accepted the report as evidence of compliance. The school must submit an additional interim report in the spring of 2009 that demonstrates compliance with all criteria and must conduct its next accreditation review by July 1, 2014.

The **University of Washington** School of Public Health submitted an interim report that was accepted by the Council as evidence of compliance. To maintain accreditation, the school must have its next site visit by July 1, 2013.

An interim report submitted by the MPH program at **California State University, Northridge** was not accepted as evidence of compliance. The program's accreditation was continued one year for just cause. A second interim report was required for the spring 2009 meeting.

The School of Public Health at **San Diego State University** submitted an interim report and the Council accepted as evidence of compliance. To maintain accreditation, the school must submit an additional interim report in spring 2009 and the next site visit must take place by July 1, 2014.

The Council concluded that an interim report submitted by the College of Public Health at the **University of Oklahoma** demonstrated that the college had achieved compliance with all criteria. In order to maintain accredited status, the college's next accreditation review must take place by July 1, 2014.

The **Instituto Nacional de Salud Publica** School of Public Health submitted an interim report which the Council found acceptable. To maintain accreditation, the next accreditation review must take place by July 1, 2011.

The Public Health Program at the **Northwest Ohio Consortium** submitted an interim report that was accepted by the Council as evidence of compliance. In order to maintain accredited status, the next accreditation review must take place by July 1, 2013.

An interim report submitted by the **University of Miami** Public Health Program was accepted by the Council. To maintain accreditation, the program must submit an additional interim report in spring 2009 and the next site visit must take place by July 1, 2014.

The Council concluded that an interim report submitted by **University of Rochester** Public Health program did not demonstrate evidence of compliance with all criteria. The accreditation term was extended for one year for good cause and a second interim report is due at the spring 2009 meeting.

The Public Health Programs at **University of Utah** submitted an interim report that was not accepted by the Council as evidence of compliance. The accreditation term was continued for one year for good cause and a second interim report is due at the spring 2009 meeting.

The **University of Virginia** Public Health Program submitted an interim report that was accepted by the Council as evidence of compliance and the program's accreditation was extended by two years to July 1, 2011.

The Public Health Program at **Virginia Commonwealth University** submitted an interim report that was accepted as evidence of compliance. In order to maintain its accreditation, the program must demonstrate compliance with all required elements of its spring 2009 interim report and must conduct its next accreditation review, demonstrating compliance with the school of public by July 1, 2014.

UMDNJ/Rutgers/NJIT School of Health submitted an interim report that the Council accepted as evidence of compliance. To maintain accredited status, the next accreditation review must take place by July 1, 2010.

The Council concluded that the interim report submitted by the School of Public Health at the **University of Kentucky** demonstrated evidence of compliance. In order to maintain accreditation, the school must conduct its next full accreditation review by July 1, 2010.

The Public Health Program at **Brooklyn College - CUNY** submitted an interim report that was not accepted as evidence of compliance by the Council. The program's accreditation was continued one year for good cause and a second interim report was required for the spring 2009 meeting.

The Council concluded that an interim report submitted by the Public Health Program at the **University of Wisconsin – La Crosse** demonstrated that the college had achieved compliance with all criteria. In order to maintain accredited status, the program must submit an additional interim report in spring 2009 and must conduct its next accreditation review by July 1, 2014.

The Public Health Program at **Case Western Reserve University** submitted an interim report which the Council found acceptable. The program must conduct its next accreditation review by December 31, 2011.

An interim report submitted by the **University of Colorado Denver** Public Health Program was accepted. To maintain accreditation, the review of the collaborative Colorado School of Public Health, including the University of Colorado Denver must take place with an acceptable self-study document by June 14, 2010 and an on-site review approximately five months after self-study submission.

The School of Public Health at the **University of Massachusetts Amherst** submitted an interim report that was not accepted by the Council as evidence of compliance. To maintain accreditation, the program must submit a second interim report in addition to the fall 2009 interim report that was previously requested and the next accreditation review must take place by December 31, 2014.

The Council concluded that an interim report submitted by the **American University of Beirut** Public Health Program did not demonstrate evidence of compliance. The accreditation term was extended by one year for good cause. To maintain accredited status, a second interim report was required for the spring 2009 meeting and the next accreditation review must take place prior to December 31, 2011.

University of Pennsylvania Public Health Program submitted an interim report that was accepted as evidence of compliance. To maintain accredited status, the next accreditation review must take place prior to December 31, 2011.

An interim report submitted by the Public Health Program at **University of Southern Mississippi** was accepted as evidence of compliance. The program must satisfactorily demonstrate compliance in its fall 2009 interim report and conduct a full accreditation review prior to December 31, 2014.

The Public Health Program at **Brown University** submitted an interim report that was accepted as evidence of compliance. To maintain accredited status, the program must conduct its next accreditation review prior to December 31, 2014.

The Public Health Program at **Nova Southeastern University** submitted an interim report that was accepted by the Council as evidence of compliance. In order to maintain accredited status, the next accreditation review must take place by December 31, 2013.

The Council concluded that the interim report submitted by the Public Health Program at the **Armstrong Atlantic State University** demonstrated evidence of compliance. In order to maintain accreditation, the program must conduct its next full accreditation review by December 31, 2013.

An interim report submitted by the collaborative Public Health Program **Oregon MPH Program** was accepted as evidence of compliance. The program must conduct a full accreditation review prior to December 31, 2014 to maintain accreditation.

The Public Health Program at the **University of Hawaii** submitted an interim report that was accepted as evidence of compliance. To maintain accredited status, the program must conduct its next accreditation review prior to December 31, 2014.

The Council concluded that an interim report submitted by **University of Maryland College Park** Public Health program did not demonstrate evidence of compliance with all criteria. The accreditation term was extended for one year for good cause and a second interim report is due at the fall 2009 meeting. In addition, due to the transitional

status, an acceptable self-study document, which responds to the school accreditation criteria, must be submitted by June 23, 2009.

Ten applications for Accreditation Accepted in 2008

Ten new requests from educational institutions desiring to begin the accreditation evaluation process were received in 2008; all of the requests were approved by the Council. With the exception of the currently accredited schools and programs in transition to other accreditation categories, these schools and programs do not appear on the published CEPH list until after a site visit and a favorable decision is made about accreditation.

Applicants have up to two years to undertake a self-study and submit a self-study document; the on-site visit is scheduled about five months later. However, applicants are often ready to proceed more quickly than that and may negotiate earlier site visit dates. Newly approved applicants include:

Colorado School of Public Health
Collaborative School of Public Health
Denver, Colorado
Self-study due: June 14, 2010

Charles Drew University
MPH Program
Los Angeles, California
Self-study due: June 14, 2010

Lehman College
MPH Program
Bronx, New York
Self-study due: June 14, 2010

Eastern Virginia Medical School^A
MPH Program
Norfolk, Virginia
Self-study due: October 4, 2010

Old Dominion University^A
MPH Program
Norfolk, Virginia
Self-study due: October 4, 2010

University of Nevada, Reno
MPH Program
Reno, Nevada
Self-study due: October 4, 2010

New York Medical College^{*}
Public Health Program
Valhalla, New York
Self-study due: October 4, 2010

Georgia Southern University
Giann-Ping Hsu College of Public Health
Savannah, Georgia
Self-study due: October 4, 2010

Northeastern University
MPH Program
Boston, Massachusetts
Self-study due: October 4, 2010

George Mason University
MPH Program
Fairfax, Virginia
Self-study due: October 4, 2010

*Currently an accredited school of public health in transition to a public health program.

^Currently accredited as a collaborative public health program in transition to separately accredited public health programs.

On-Site Visits to Campuses Afford First-Hand View and Provide Basis for Decisions About CEPH Accreditation

On-site evaluation visits by teams of qualified reviewers are the primary basis by which the CEPH governing body is informed about the schools and programs it accredits. Typically, teams arrive on site the evening before the visit and spend two or three days interviewing university officials, school administrators, program faculty, students, alumni and community leaders. They also review documents and view facilities and resources. The last task on site is an exit interview.

Site visit teams are chaired by experienced and specially trained site visitors.

During 2008, CEPH conducted visits at the following 22 schools and programs:

Eastern Kentucky University
MPH Program
January 28 and 29, 2008
Chair: David A. Pearson, PhD, MPH

Des Moines University – Osteopathic Medical Center
Public Health Program
February 4 and 5, 2008
Chair: C. William Keck, MD, MPH, FACPM

University of Southern California
Public Health Program
February 4 and 5, 2008
Chair: Cynthia M. Harris, PhD, DABT

Jackson State University
MPH Program
February 25 and 26, 2008
Chair: J. Henry Montes, MPH

Stony Brook University - SUNY
MPH Program
March 3 and 4, 2008
Chair: David A. Pearson, PhD, MPH

University of North Florida
MPH Program
March 10 and 11, 2008
Chair: Cheryl C. Lackey, MPH, CHES

California State University, Fresno
MPH Program
April 7 and 8, 2008
Chair: Lynn D. Woodhouse, EdD, MPH, CHES

Idaho State University
MPH Program
April 14 and 15, 2008
Chair: Kathleen R. Miner, PhD, MPH, CHES

University of Alabama at Birmingham
School of Public Health
April 14 to 16, 2008
Chair: Abdelmonem A. Afifi, PhD

West Virginia University
MPH Program
April 24 and 25, 2008
Chair: C. William Keck, MD, MPH, FACPM

Mount Sinai School of Medicine
MPH Program
May 19 and 20, 2008
Chair: Phoebe Lindsey Barton, PhD, MPA

Ponce School of Medicine
MPH Program
September 16 and 17, 2008
Chair: Susan M. Allan, MD, JD, MPH

University of Florida
School of Public Health and Health Professions
September 22 to 24, 2008
Chair: Sylvia E. Furner, PhD, MPH

Dartmouth Medical School
Public Health Program
September 25 and 26, 2008
Chair: Barry S. Levy, MD, MPH, PC

Temple University
Public Health Program
October 6 and 7, 2008
Chair: David A. Pearson, PhD, MPH

Thomas Jefferson University
MPH Program
October 13 and 14, 2008
Chair: Phoebe Lindsey Barton, PhD, MPA

Mercer University
MPH Program in Community Health Education
October 20 and 21, 2008
Chair: G. Marie Swanson, PhD, MPH

Western Kentucky University
MPH Program
November 10 and 11, 2008
Chair: Charles B. Hamilton, MPH, DrPH

University of North Carolina at Charlotte
MSPH Program
November 13 and 14, 2008
Chair: Cynthia M. Harris, PhD, DABT

University of West Florida
MPH Program
November 17 and 18, 2008
Chair: Kathleen R. Miner, PhD, MPH, CHES

Southern Connecticut State University
MPH Program
December 2 and 3, 2008
Chair: Dennis F. Jarvis, MPH, CHES

Brigham Young University
MPH Program
December 8 and 9, 2008
Chair: J. Henry Montes, MPH

University of North Carolina, Chapel Hill
School of Public Health
May 7, 2008

University of Georgia
College of Public Health
May 19, 2008

University of Buffalo - SUNY
School of Public Health
July 16, 2008

SUNY – Downstate Medical Center
MPH Program
July 21, 2008

Medical College of Wisconsin
MPH Program
July 25, 2008

On-Site Consultation Visits Provide Guidance About Requirements

Consultation visits are encouraged either in preparation for a self-study, in the case of already-accredited schools or programs, or for deciding whether to seek accreditation, in the case of schools and programs that have not formally begun the process. These visits are required of all first-time applicants. Consultation visits are conducted by the Executive Director or Director of Accreditation Services and generally take place on the university campus. In 2008, they included:

University of Maryland at Baltimore
MPH Program
January 11, 2008

Southern Illinois University Carbondale
MPH Program
January 25, 2008

Touro University – California
MPH Program
January 25, 2008

Syracuse University
MPH Program
January 31, 2008

Thomas Jefferson University
MPH Program
February 20, 2008

University of Missouri - Columbia
MPH Program
March 10, 2008

Ohio State University
School of Public Health
March 28, 2008

University of Maryland at College Park
School of Public Health
April 18, 2008

Ecole des Hautes Etudes en Sante Publique
School of Public Health
September 9-10, 2008

Harvard University
School of Public Health
September 26, 2008

Tulane University
School of Public Health & Tropical Medicine
October 9, 2008

Other consultation sessions were conducted for shorter durations in the agency's offices in Washington, DC and numerous informal consultations and responses to requests for information occurred throughout the year, most by telephone.

CEPH's Substantive Change Policy Requires Advance Notice, Review for School/Program Modifications

The Council has a procedure that any school or program planning to undertake a substantive change that affects its mission or degree offerings must promptly notify CEPH of its intent to implement the change. Guidance as to what constitutes a substantive change is provided in the procedures manual.

CEPH awards accreditation based on the expectation that the school or program will continue to comply with the accreditation expectations over the term of accreditation. If changes occur, the unit must notify CEPH in writing. While this is generally for information purposes, CEPH may request additional reporting, initiate a special inquiry, or require a full or abbreviated review.

The Council recognizes that accredited schools and programs often make small curricular changes and may regularly revise guiding statements such as the mission, goals, objectives and competencies to best reflect the needs of constituents and developments in the field.

The procedures list the following as changes that would require a substantive change notice:

- a major change in the established mission or objectives
- offering a new degree (*includes joint degrees*)
- adding or discontinuing an area of specialization
- offering a degree program that differs substantially in mode of delivery from those previously reviewed (*includes adapting an existing concentration for executive or online study*)
- offering a degree program at a site distant from the school or program
- substantially increasing or decreasing the length of a degree program
- revision of basic requirements specified for professional degrees (*ie, core courses, practical experience, culminating experience*)

Schools and programs undertaking the changes mentioned above must provide written notification before the change is implemented. In rare cases where this was may not be possible, the school or program should notify the Council as soon as possible.

The Council reviewed 32 notices of substantive change in 2008.

CEPH Website

Want to know more about CEPH or any of the 114 schools and programs accredited by The Council? Your best source of information is the CEPH website, which links to every CEPH-accredited school and program.

You can also:

- Download procedures and criteria in PDF format.
- Download data templates for self-study preparation.
- Review frequently asked questions from schools and programs and prospective students.
- Access all Technical Assistance papers and presentations.
- Learn the benefits of accreditation.
- Locate biographical information about board members and staff.
- Access staff contact information.

Check us out at www.ceph.org

POLICIES AND PROCEDURES

Technical Assistance Papers Offer Guidance to Schools and Programs Interpreting CEPH Policy

Second only to the conduct of accreditation reviews and related activities, the most time-consuming activity of the Board of Councilors is the consideration of policy and procedural matters. The establishment of procedures by which the Council will carry out its responsibilities, the development of policy statements, and the adoption of criteria by which schools and programs are evaluated fall within the exclusive purview of the Board of Councilors.

Official policy is represented in formally adopted documents such as the procedures manual or the criteria documents. From time to time the Council prepares and distributes discussion papers that expand on policy or that provide practical suggestions about how CEPH policy may be operationalized.

These occasional discussion papers may be prepared by CEPH staff, by CEPH councilors or by invited guest authors. They may be reviewed and revised by CEPH at any time. Their distribution may take various forms, such as direct mailings to constituents, placement on CEPH's website, and publication in newsletters. CEPH welcomes constituent comments on how existing papers could be improved as well as suggestions for new topics. In all cases, however, technical assistance papers:

1. are not policy documents of the Council, but must be consistent with current policy;
2. do not establish new or additional expectations of applicants, although they may elaborate on current requirements;
3. are not adopted by the CEPH governing body but are reviewed by the board or administrative committee prior to their distribution, in order to assure consistency with current policy; and
4. identify the purpose and limitations of the discussion paper, including a disclaimer that references the location of relevant official policy.

The following updated technical assistance papers are available on the CEPH website:

- **Competencies and learning objectives** – guidance about the relationship between mission, goals, objectives and learning objectives, with emphasis on competency-based outcome statements.
- **Establishing, presenting and using outcome measures** – a discussion about identifying quantifiable indicators that a school or program can use to assess its progress and using those data for planning, managing, and evaluating success.
- **Efforts to achieve gender and ethnic/racial diversity among faculties and student bodies** – a discussion about ways that schools and programs can document efforts to enhance the learning environment for dealing with multicultural perspectives and for addressing health disparities.

- **Interim reports and their consequences** – guidance for schools and programs that must submit an interim report, with discussion about the possible consequences now that the US Department of Education requires that accrediting bodies take adverse action when its accredited institutions do not come into full compliance with the accreditation criteria.
 - **Linking Program Evaluation to Mission, Goals and Objectives** – guidance about the relationship between the school or program's mission, goals and objectives and its evaluation and planning processes.
 - **Including Undergraduate Public Health Degree Programs in Self-Study Document** – the 2005 criteria revisions require schools and allow programs to include undergraduate public health degree programs in their unit of accreditation. This paper discusses CEPH expectations for self-study documentation when including undergraduate public health degree programs in the unit of accreditation.
 - **Characteristics of Doctoral Programs in Accredited Schools of Public Health and Public Health Programs** – guidance about including doctoral degrees as units of accreditation for schools of public health and public health programs such as curriculum and competency development and resources needed to support a doctoral-level public health program.
- In addition, the Council released two new technical assistance papers in 2008.
- **Online Schools of Public Health and Public Health Programs** – guidance for schools and programs seeking to provide public health education using an on-line computer platform. Schools and programs considered to be online offer the MPH degree solely via distance, with *no on-site public health degree offered*.
 - **Required Faculty Resources for Accredited Public Health Programs and Schools of Public Health** – guidance for schools and programs about the Council's expectations regarding faculty resources and to assist on-site evaluators and Councilors in assessing the schools and programs' faculty resource levels.

ORGANIZATIONAL RELATIONSHIPS

CEPH Staff and Council Members Pursue Activities that Sustain and Expand Important External Relationships

Because CEPH's interests so closely parallel those of its corporate members, the schools and programs it accredits, and several related organizations, CEPH staff and Councilors regularly participate in meetings and other activities of certain organizations. During 2008:

- Former CEPH presidents Dr. Kathleen R. Miner and Dr. Audrey R. Gotsch, former CEPH vice president Dr. Lynn D. Woodhouse, current Councilor Dr. Michael Barnes and executive director Laura Rasar King, participated in meetings of the National Implementation Task Force on Accreditation in Health Education, sponsored by the Society for Public Health Education

and the American Association for Health Education. The task force is charged with developing the system for profession-wide transition to a unified accreditation process for professional preparation in health education. In 2008, the majority of the Task Force's work focused on articles for publication.

- Ms. King and CEPH vice-president Dr. Susan Allan participated in an invitational meeting on health professions accreditation and diversity convened by the Public Health Institute in December 2008. This meeting included representatives from medicine, dentistry, psychology and public health with the goal of producing concrete recommendations for health professions accreditors to encourage programs to increase diversity initiatives.
- Ms. King attended the spring meeting of the National Advisory Committee on Institutional Quality and Integrity. This is the body that advises the US Secretary of Education about the recognition of accrediting bodies and policy issues related to accreditation in higher education. The December 2008 NACIQI meeting was cancelled because the committee was dissolved following reauthorization of the Higher Education Opportunities Act. Observation of these meetings is essential in understanding the current interpretations of regulatory requirements affecting all recognized accreditors.
- Ms. King, Dr. Audrey R. Gotsch, Dr. Susan M. Allan, and Dr. Virginia A. Caine attended a meeting of the American Public Health Association's (APHA) Executive Board in October 2008 to provide them with an update on CEPH's recent activities and an opportunity to ask questions. Ms. King also attended meetings of the APHA Education Board, the board tasked with monitoring public health education issues on behalf of the association, in both April and November to provide similar updates.
- Ms. King and Dr. James D. Yager attended a meeting of the ASPH Education Committee in October 2008 to discuss current developments in accreditation and to provide an opportunity for ASPH members to ask questions.
- CEPH staff participated in meetings of the Association of Specialized and Professional Accreditors in March and September 2008. Ms. King participated on a panel in March 2008 about the changing role of the Executive Director of a specialized accrediting agency. In 2008, Ms. King was re-elected to serve on ASPA's Nominating Committee for a third and final one-year term. In addition, Ms. King was appointed to serve on the External Recognition Issues Committee (ERIC). This standing committee of the association monitors activities and the recognition functions of the US Department of Education (USDE) and the Council on Higher Education Accreditation (CHEA).
- On June 16-18, 2008, Ms. King, former CEPH president Kathleen R. Miner and former CEPH vice-president Lynn Woodhouse attended an international consensus conference on health education and health

promotion competencies, certification and accreditation in Galway, Ireland. The three-day conference resulted in a consensus statement on health promotion competencies and will result in several publications in *Health Education and Behavior* and the *International Journal for Health Promotion and Education* in 2009.

- On December 8-9, 2008, Ms. King traveled to Barbados to the Pan-American Health Organization Headquarters (PAHO) to attend a meeting of the academic public health program directors in the CARICOM region. At the meeting, she delivered a presentation about obtaining CEPH accreditation, as well as how the programs in the region may use the CEPH accreditation framework for overall quality improvement. PAHO hopes to continue this work in 2009.
- In July 2009, Ms. King, along with leaders from over 100 governmental and non-governmental public health organizations and industry leaders, attended the *Leaders to Leaders* Conference sponsored by the Centers for Disease Control and Prevention. At the two-day meeting in Washington, DC, the participants worked to outline public health priorities for the coming years.
- Ms. King traveled to Whitehall, Pennsylvania in July 2008 to speak at a meeting of the Division Board for Professional Preparation and Practice of the National Commission for Health Education Credentialing (NCHEC). This Division Board is responsible for liaison with academic programs that prepare students for the Certified Health Education Specialist examination. They were interested in hearing about how CEPH ensures that competencies are met in an academic program.
- In October 2008, Ms. King spoke at the fall session of the Mid-Atlantic Health Leadership Institute, a year-long program to develop public health leadership capacity on a regional level. The presentation entitled *Quality Assurance in Public Health through Credentialing*, discussed the framework of credentialing in the US and the existing and newly developing certification and accreditation mechanisms in public health including the Public Health Accreditation Board, the National Board of Public Health Examiners, the National Commission for Health Education Credentialing and CEPH.
- Ms. King met with the director of the Liaison Committee for Medical Education (LCME) and the Executive Director and Deputy Director of the Commission on the Accreditation of Health Management Education (CAHME) in 2008 to exchange ideas and to discuss issues common across medical, health management and public health accreditation. Since many of CEPH's accredited programs are based in LCME-accredited medical schools and many CAHME-accredited programs are located in CEPH-accredited schools of public health, this is an important activity to keep CEPH abreast of current trends.
- Ms. King served on the Assessment Process Workgroup for the newly incorporated Public Health Accreditation Board (PHAB), the organization established to carry out accreditation of state and local

health departments. This work group was tasked with developing the accreditation process and procedures for future accreditation of state, local and tribal health departments. There were three 2-day work group meetings in 2008.

- Staff also attended meetings and gave presentations on various accreditation-related topics to constituent groups, including the Association of Schools of Public Health, Council of Accredited MPH Programs, and the Council of Graduate Program Directors, the latter affiliated with the Association of Prevention Teaching and Research.

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in 2009

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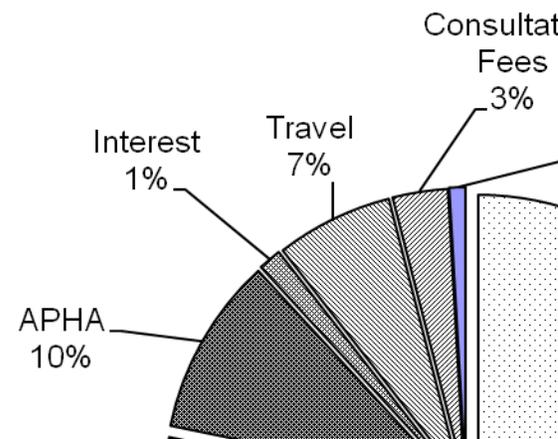
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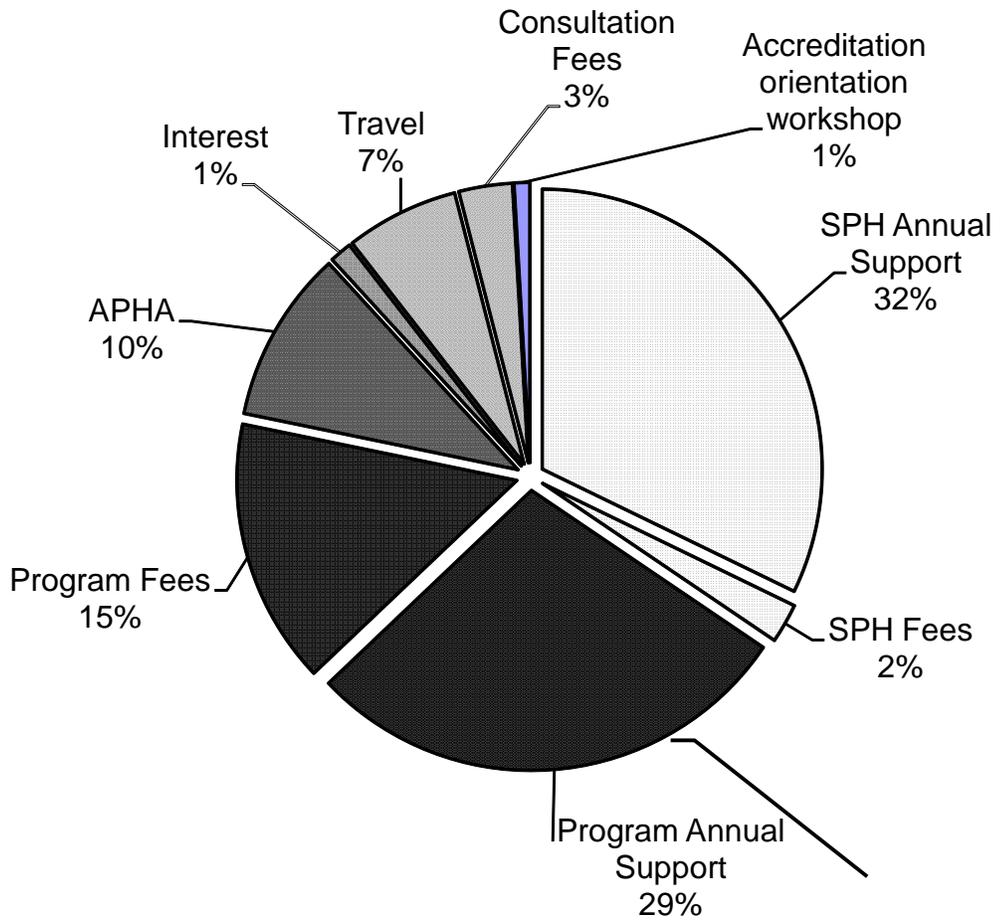
Appendix

Source of Fu



Calendar Year 2008

Source of Funds



Calendar Year 2008