

Council on Education for Public Health

# **2016 ANNUAL REPORT**







**JUNE 2017** 

### **Annual Reporting Requirements**

The Council on Education for Public Health (CEPH) is a private non-profit corporation established in 1974 by the American Public Health Association (APHA) and the Association of Schools of Public Health, now known as the Association of Schools and Programs of Public Health (ASPPH). The articles of incorporation were adopted by the two associations, which became the original corporate members of the new organization. The articles specified CEPH's purposes as follows:

- (a) Improving the quality of education in public health schools, institutions, and programs through accreditation, certification, approval, and related activities which publicly attest compliance with defined standards; including particularly the accreditation of graduate schools of public health.
- (b) Otherwise encouraging improvement in the quality of education in public health through conduct of research, provision of consultation, distribution of publications, support of demonstrations, definition of standards, development of sanctions, sponsoring of examinations, and other appropriate means related to accreditation, certification, and approval activities.
- (c) Assuring an independent mechanism for the conduct of these accreditation and related activities under joint sponsorship of professional and educational organizations comprising the corporation membership.

The articles of incorporation ascribed broad powers and responsibilities to the governing body of the newly established organization. One of the obligations specified in the charter was a requirement that CEPH annually call a meeting of the corporation membership at which duly designated representatives of those organizations would meet with the Council to receive its annual report. This report, which reviews the activities of calendar year 2016, is submitted in response to that requirement.

### About CEPH

The Council on Education for Public Health is a private, non-profit corporation chartered under provisions of the District of Columbia Non-Profit Corporations Act. It is recognized by the Internal Revenue Service as a 501(c)(3) organization and by the State of Maryland as an organization exempt from local income and sales taxes. No organizational or structural changes took place during 2016 that would affect this status.

Council on Education for Public Health 1010 Wayne Avenue, Suite 220 Silver Spring, MD 20910 (202) 789-1050 www.ceph.org

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Many of the images used in this annual report were submitted by accredited schools and programs of public health. CEPH is grateful for the use of these photographs in this publication and on its website.

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## Letter from the President



Dear Friends and Colleagues,

The Council on Education for Public Health is pleased to share its 2016 annual report, which shows the continued demand for quality education in public health.

2016 was a busy and exciting year for CEPH. The Council made accreditation decisions on the first standalone baccalaureate program applicants in June. This was an important step in a longstanding initiative to ensure the quality of education in public health at all degree levels.

The Council also completed its criteria revision process for graduate-level schools and programs. The Council adopted new criteria in October and developed an implementation plan. The implementation plan includes the development of technical assistance documents and templates; the training of all site visitors; and both in-person and online workshop opportunities for all schools and programs. Over 300 attendees from approximately 150 institutions attended the kickoff event, the Criteria Rollout Meeting in Denver, Colorado on October 30th.

We sincerely appreciate the engagement of the academic and practice community alike in these efforts. Achieving our mission of assuring quality education in public health is only possible with the support of our many partners. The Council would also like to thank its more than 130 dedicated volunteers who contribute countless hours to the accreditation process.

We hope you find this report informative and comprehensive. Questions and comments are always welcome.

Rose Marie Martinez, ScD

Rue Marie Marting

President

### **Board of Councilors**

The articles of incorporation establish a 10-member Board of Councilors as the governing body of CEPH. Members of the governing body are appointed either singly or jointly by the two corporate members.

APHA appoints three members to the Council, and those representatives are expected during their tenure as councilors to be "primarily involved in the practice of public health or in the conduct of related health services."

ASPPH appoints three members, and its delegates are to be "drawn from the faculty, administration or student body of schools of public health."

The remaining four councilors are jointly appointed by the corporate members on the recommendation of the CEPH governing body.

Two of these positions represent the interests and concerns of the general public; public members may not be affiliated with an academic institution that has a school or program of public health. The remaining two positions represent the programs accredited by CEPH. These candidates are nominated after broad solicitation of relevant organizations. During 2016, the Council was composed of the following individuals:

#### Representing Public Health Practice Term Ending

2018

2017

2017

Joyce R. Gaufin Executive Director (Ret.) Healthinsight Dammeron Valley, UT

Stephen A. Martin, Jr., PhD, MPH 2016
President & CEO
Accreditation Association for Ambulatory
Health Care
Skokie, IL

Rose Marie Martinez, ScD Senior Board Director Institute of Medicine Washington, DC

Representing the Public Term Ending
Nanette Lee Reynolds, EdD 2018
Former Director
Michigan Department of Civil Rights

Jean P. O'Brien, PhD Professor of Psychology King's College Wilkes-Barre, PA

Smyrna, GA

### Representing Schools of Public Health Term Ending

2018

2017

2016

John R. Finnegan, Jr, PhD Dean University of Minnesota Minneapolis, MN

Iman Hakim, MD, PhD, MPH Dean, Mel and Enid Zuckerman College of Public Health University of Arizona Tucson, AZ

Donna J. Petersen, ScD, MHS Dean, College of Public Health University of South Florida Tampa, FL

Representing Programs

Ruth Gaare Bernheim, JD, MPH

MPH Program Director
University of Virginia
Charlottesville, VA

Term Ending

2017

Stephanie Miles-Richardson, DVM, PhD 2017 MPH Program Director Morehouse School of Medicine Atlanta, GA



# Committees & Council Meetings

#### **Executive Committee**

During 2016, the following councilors served as officers of the corporation and as members of the Executive Committee:

**President:** Donna Petersen, MHS, ScD, CPH **Vice President:** Nanette Lee Reynolds, EdD

Secretary: Rose Marie Martinez, ScD

Treasurer: Ruth Gaare Bernheim, JD, MPH

The Executive Committee met seven times in 2016 either via conference call or face-to-face in conjunction with Council meetings. The committee also functions as a finance committee. As such, it performs regular monitoring of CEPH financial matters, adopts annual fee schedules and initially reviews and assists with budget development. The

Executive Committee is empowered to act for the Council between regular CEPH meetings; it considers substantive change notices and other routine accreditation-related business, freeing the Council meetings for discussion of substantive matters.

### **Nominating Committee**

The Council appointed one ad hoc committee in 2016. The Nominating Committee typically consists of councilors who are not eligible for reappointment to the Council and/or former Council members. The committee proposes the next slate of CEPH officers. In 2016, Dr. Donna Petersen and Dr. Stephen Martin served as committee members. The committee presented—and the Council voted to accept—the new slate of officers for 2017. These four officers make up the Executive Committee.

### 2016 Council Meetings

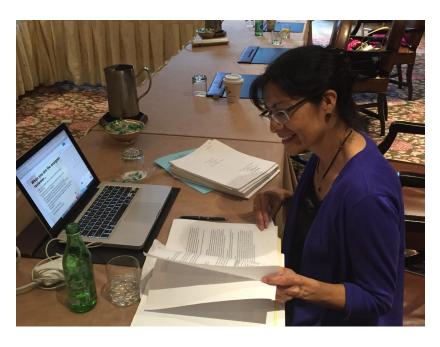
Regular business meetings engage the Councilors in accreditation-related actions—accreditation reviews, interim reports, substantive change notices—and policy-related matters such as the adoption of criteria, policies, procedures and internal practices. The Council also provides oversight for the management of the agency.

In 2016, the major work of the Council focused on ensuring that accreditation criteria for schools and programs reflect profession-wide developments about the educational model for public health degree programs.

The Council conducted three business meetings in 2016. The first was the winter meeting on January 22-23 in San Juan, Puerto Rico. The winter meeting typically focuses

on current policy matters. At this meeting, the Council reviewed stakeholder comments related to the draft criteria. They considered the comments and made adjustments to the draft criteria and released those for further comment in February.

The Council held its spring meeting and its meeting with corporate sponsors on June 15-18 in New Orleans, Louisiana. Dr. Georges Benjamin represented APHA and Dr. James Raczynski and Dr. Harrison Spencer represented ASPPH at the meeting. The Council held its fall meeting on October 6-8 by teleconference, after its original plan to meet in Florida was disrupted by Hurricane Matthew.



### Volunteers

CEPH's most valuable asset is the cadre of dedicated individuals who contribute their time. effort and expertise to serve as Council members and site visitors. Including time devoted to the CEPH board and related meetings, site visits and site visitor training, the total estimated value of contributions of volunteers during 2016 was \$690,000. This is the amount CEPH would have had to pay professionals to carry out similar functions at modest rates of pay. The following individuals served as on-site evaluators during 2016:

### **PRACTITIONERS**

Nina L. Alesci, PhD, MPH Analyst Blue Cross of Minnesota

Medicare STARS Program Minneapolis, MN

Adele R. Amodeo, MPH Senior Health Policy Consultant Public Health Institute

Albany, CA

Wendy E. Braund, MD, MPH, MSEd, FACPM

Former Director

Wyoming Department of Health

Cheyenne, WY

Joan P. Cioffi, PhD Associate Director, Learning Office (Ret) Centers for Disease Control and Prevention

Office of Public Health Preparedness and Response

Atlanta, GA

Justin Frederick, MPH, CPH

**Douglas County Health Department** 

Omaha, NE

City of Peabody Peabody, MA

Sharon Cameron, MPA

David T. Dyjack, DrPH, CIH

**Executive Director** National Environmental Health Association

Martha E. Alexander, PhD, MA, MPH

Kelly L. Bishop, MA, MCHES, FASHA

Director of Health & Human Services

National Ctr on Birth Defects &

**Developmental Disabilities** 

Public Health Advisor

Atlanta, GA

Atlanta, GA

Workforce and Career Development Specialist

Centers for Disease Control and Prevention

Centers for Disease Control and Prevention

Program Development and Implementation Branch

Denver, CO

Frederick W. Fridinger, DrPH, MS

Chief, Strategic and Proactive Communication Branch Supervisor, Communicable Disease Epidemiology Centers for Disease Control and Prevention

**Division of Communication Services** 

Atlanta, GA

Kristin H. Hill, MSHSA, BSN Public Health Consultant

Rhinelander, WI

Claude-Alix Jacob, MPH Chief Public Health Officer

Cambridge Public Health Department

Cambridge, MA

Cynthia Kenyon, MPH **Epidemiologist Supervisor** 

Minnesota Department of Health

Vaccine Preventable Disease Surveillance

St. Paul, MN

Susan McCarthy, MPH, CHES

Public Health Advisor

Centers for Disease Control and Prevention **Education and Training Services Branch** 

Stone Mountain, GA



### PRACTITIONERS (cont.)

Daniel W. McDonald, PhD Chief, Leadership Development Activity Centers for Disease Control and Prevention Human Capital and Resources Office Atlanta, GA

Patricia A. Nolan, MD, MPH Former Director Rhode Island Department of Health Providence, RI

Larry Ramdin, MPH, MA, REHS, CHO, CP-FS, HHS Health Agent Salem Board of Health Salem, MA Matt Richardson, DrPH, MPH
Director of Public Health
Denton County Health Department
Denton, TX

Cheryl Sbarra, JD
Senior Staff Attorney
Director, Tobacco Prevention & Cessation Program and
Chronic Disease Prevention Program
Massachusetts Association of Health Boards
Winchester, MA

Mary Helen Smith, MPH, CPH, RS, REHS Director of Environmental Health Portage County Combined General Health District Ravenna, OH

Matthew Stefanak, MPH Former Health Commissioner Mahoning County Health District Pulaski, PA Alison R. Sullivan, MPH Senior Public Health Consultant Deloitte Consulting, LLC Washington, DC

Kim Marie Thorburn, MD, MPH
Former Medical Director
Planned Parenthood of the Inland Northwest
Former Director
Spokane Regional Health District
Spokane, WA

David H. Trump, MD, MPH, MPA, FACPM Chief Deputy Commissioner for Public Health and Preparedness (Ret.) Virginia Department of Health Midlothian, VA

Steven J. Ward, MA, MPH, REHS/RS Former Director of Public Health Watertown Board of Health Worcester, MA Felicia M. Warren, MPH, CHES
Public Health Advisor
Centers for Disease Control and Prevention
National Center for Injury Prevention and Control
Division of Violence Prevention, Surveillance Branch
Atlanta, GA

### **ACADEMICS**

Cheryl L. Addy, PhD

Vice Provost and Dean of Graduate School

University of South Carolina

Columbia, SC

Stephen C. Alder, PhD
Public Health Division Chief

Department of Family and Preventive Medicine

University of Utah

Salt Lake City, UT

Susan M. Allan, MD, JD, MPH Associate Professor Emeritus

School of Public Health University of Washington

Seattle, WA

Christopher G. Atchison, MPA

Associate Dean for Public Health Practice

College of Public Health University of Iowa

Coralville, IA

Michael D. Barnes, PhD, MCHES

Associate Dean College of Life Sciences Brigham Young University

Provo, UT

J. Jackson Barnette, PhD, MA

Associate Dean for Academic Affairs

School of Public Health and Information Sciences

University of Louisville

Louisville, KY

Craig H. Blakely, PhD, MPH

Dean

School of Public Health and Information Sciences

University of Louisville

Louisville, KY

Cyril Blavo, DO, MS, MPH&TM, FACOP

Director MPH Program

Nova Southeastern University

Fort Lauderdale, FL

Terry L. Brandenburg, MPH, CPH

Director MPH Program

Medical College of Wisconsin

Milwaukee, WI

David F. Cruess, PhD, CPH

Program Director Public Health Program

Uniformed Services Univsity of the Health Sciences

Columbia, MD

Julie A. DeLoia, PhD

Associate Dean for Academic Affairs Milken Institute School of Public Health

George Washington University

Washington, DC

Eleanor Feingold, PhD Senior Associate Dean

Graduate School of Public Health

University of Pittsburgh

Pittsburgh, PA

Sylvia E. Furner, PhD, MPH

Associate Professor, Emerita School of Public Health University of Illinois at Chicago

University of Illinois : Chicago, IL Charles B. Hamilton, DrPH, MPH

Former Director MPH Program

University of Tennessee

Knoxville, TN

Carl Hanson, PhD, MS, MCHES

**Department Chair** 

Department of Health Science Brigham Young University

Provo, UT

Cynthia M. Harris, PhD, DABT

Director

Public Health Program Florida A&M University

Tallahassee, FL

### **ACADEMICS** (cont.)

Nils Hennig, MD, PhD, MPH Director Graduate Program in Public Health Mount Sinai Icahn School of Medicine New York, NY

Jennifer K. Ibrahim, PhD, MPH, MA Associate Dean for Academic Affairs Public Health Program Temple University Philadelphia, PA

C. William Keck, MD, MPH, FACPM Professor Emeritus Northeast Ohio Medical University Akron, OH

Amy F. Lee, MD, MPH, MBA, CPH Director Master of Public Health Program Consortium of Eastern Ohio Rootstown, OH

Thomas J. McDonald, PhD, MS Assistant Dean for Academic Affairs School of Public Health Texas A&M Health Science Center College Station, TX

Leah C. Neubauer, EdD, MA
Assistant Professor, Director of Accreditation and
Assessment
Public Health Program
Northwestern University
Chicago, IL

Helen Hopp Marshak, PhD, MCHES Dean School of Public Health Loma Linda University Loma Linda, CA

Sondos Islam, PhD, MPH, MS Director and Associate Professor MPH Program in Urban Health Disparities College of Science and Health Charles R. Drew University of Medicine and Science Los Angeles, CA

Richard S. Kurz, PhD
Dean Emeritus
School of Public Health
University of North Texas Health Science Center
St. Louis, MO

Laura A. Linnan, ScD Associate Dean for Academic and Student Affairs Gillings School of Global Public Health University of North Carolina, Chapel Hill Chapel Hill, NC

Philip C. Nasca, PhD Former Dean School of Public Health University at Albany—SUNY Rensselaer, NY

Karin J. Opacich, PhD, MHPE, OTRL, FAOTA Assistant Dean, Undergraduate Public Health School of Public Health University of Illinois at Chicago Chicago, IL



### **ACADEMICS** (cont.)

Sara S. Plaspohl, DrPH, CHES

**Program Coordinator** 

MPH Program in Community Health Education

Armstrong State University

Savannah, GA

James M. Raczynski, PhD

Dean

Director

Fay W. Boozman College of Public Health University of Arkansas for Medical Sciences

inversity of Arkansas for iv

Kristine Tollestrup, PhD, MPH

Little Rock, AK

Diane Marie M. St. George, PhD

Director

MPH Program

University of Maryland at Baltimore

Baltimore, MD

Nannette C. Turner, PhD, MPH

Chair

Department of Public Health

Mercer University

Atlanta, GA

Tanya Uden-Holman, PhD

University of New Mexico

Public Health Program

Albuquerque, NM

Associate Dean for Academic Affairs

College of Public Health

University of Iowa

Iowa City, IA

Phillip L. Williams, PhD, CIH

Dean

College of Public Health University of Georgia

Athens, GA

Susan M. Wozenski, MPH, JD

Vice Chair, Department of Family and

Community Health

University of Maryland at Baltimore

Baltimore, MD



Students from the MPH program at Tennessee State University.

# Management & Administration

#### Staff

CEPH employs a highly qualified staff. Accreditation staff members hold graduate degrees in public health from accredited schools and programs and possesses a diverse array of training, educational backgrounds and professional experience. All staff support schools and programs in their efforts to become accredited.



Laura Rasar King serves as executive director, providing overall leadership to CEPH. Her continued focus is to bridge the gap between the needs of the public health workforce and academic public health.



Mollie Mulvanity serves as the deputy director and supervises the accreditation staff. She manages the accreditation process and staffs site visits and conducts consultation visits with schools and programs.



Kristen Varol serves as the director of accreditation services. She oversees accreditation timelines, schedules site visits and staffs site visits and conducts consultation visits with schools and programs.



Nicole Williams serves as the communications director and senior accreditation specialist. She staffs site visits, conducts consultation visits. She also manages the CEPH website and other external communication efforts.



Samantha-Rae
Dickenson serves as a
senior accreditation
specialist. She staffs
site visits, conducts
consultation visits. She
serves as the lead staff
member for standalone
baccalaureate
programs.



Yessenia Castillo serves as an accreditation specialist. She provide staff support on site visits to schools and programs and assists in CEPH training activities for schools, programs and site visitors.



Alisha O'Connell serves as an accreditation specialist. She provide staff support on site visits to schools and programs and assists in CEPH training activities for schools, programs and site visitors.



John Conklin serves as the office manager. He is responsible for the day-to-day operation of the office. He manages CEPH finances, records and files. He is also responsible providing logistical and planning support for board meetings.

# Management & Administration (cont.)

#### **Administrative Services**

CEPH retained Quality Bookkeeping in Manassas, Virginia, to perform bookkeeping, accounting and payroll functions. All agency funds are now held in SunTrust Bank, BB&T Bank and Sandy Spring Bank. CEPH also retains consultants to assist with specialized administrative services such as computer networking and web design support.

#### **Sources of Financial Support**

The Council's income derives from a combination of contributions and fees. During 2016, APHA contributed \$93,937 in unrestricted feesto CEPH. public health Accredited schools of approximately \$367,575 in support fees and accredited public health programs approximately \$396,175 in support fees. Additional fees, are charged when a school or program undergoes its periodic reevaluation, begins the applicant process or seeks consultation. Total revenues during 2016 from contributions, fees for specific services, interest and miscellaneous sources amounted to \$1,310,677 (including reimbursement for travel expenses of site visitors and consultants).

### **Budgeting and Financial Planning**

The Council adopted a budget for calendar year 2016 in the amount of \$1,271,987. Budget planning takes into account anticipated review

workloads and expected inflation, as well as the organization's policy about maintaining reserves. Actual expenditures for the year were slightly higher than budgeted, approximately \$1,370,401 (including travel reimbursements). CEPH ended the year with \$876,293 in cash reserves, amounting to approximately 64% of the operating expenses that year. The Council follows a policy of maintaining reserves equal to at least six months of operating expenses.

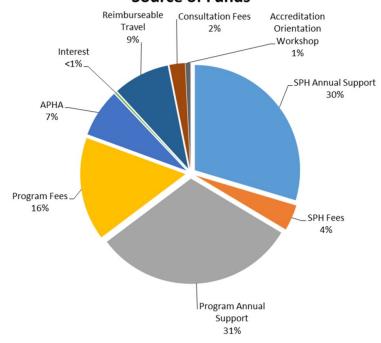
The APHA Executive Board approved a new funding agreement for July 1, 2016 to June 30, 2017 of \$95,327.

Each summer, the CEPH Executive Committee establishes a fee schedule that will be applicable for the following year. The annual support fees for already accredited schools and programs increased for 2017. Applicant, accreditation and consultation fees remained the same as the 2016 level.

#### **Audit of CEPH Accounts**

The accounting firm of Neuman, Pollack and Associates, P.A. was retained to conduct an independent audit of CEPH's financial records for 2016. A copy of the audited financial statement is a part of this annual report to the corporate members.

### Source of Funds



# **Training**

#### **Accreditation Orientation Workshop**

On July 28-29, CEPH held its annual Accreditation Orientation Workshop in Washington, DC. This workshop is required of all applicant schools and programs and recommended to those schools and programs undertaking the re-accreditation process within a two-year period. The two-day workshop opened with an afternoon plenary and break-out self-study sessions. Attendees were invited to an evening networking reception followed by a full day of self-study sessions and roundtable discussions conducted by CEPH staff.

The workshop provides an introduction to CEPH, detailed information about conducting a self-study and hosting a site visit, as well as instruction about required reporting after the award of accreditation. The session also offers the opportunity for schools and programs to exchange information about common challenges and to interact with CEPH staff. The workshop is intended to clarify CEPH processes and requirements and to answer frequently asked questions.

Thirty-six individuals representing five standalone baccalaureate programs, 14 public health programs and four schools of public health attended the workshop in 2016.









## 2016 Site Visits

On-site evaluation visits by teams of qualified reviewers are the primary basis by which the CEPH governing body is informed about the schools and programs it accredits. Typically, teams arrive on site the evening before the visit and spend two or three days interviewing university officials, administrators,

program faculty, students, alumni and community partners. They also review documents and view facilities and resources. The last component of the visit is an exit briefing. During 2016, CEPH conducted visits at the following 33 schools and programs:

		p G	
Jan 22-23	East Carolina University SBP Chair: Matthew Stefanak, MPH	Jan 25-26	University of Nevada Reno PHP Chair: Amy Lee, MD, MPH, MBA, CPH
Mar 3-4	Clemson University SBP Chair: Kelly Bishop, MA, MCHES, FASHA	Mar 7-8	Brigham Young University PHP Chair: Charles Hamilton, DrPH, MPH
Mar 17-18	Western Kentucky University PHP Chair: Sara Plaspohl, DrPH, CHES	Mar 21-22	Western University PHP Chair: Kristine Tollestrup, PhD, MPH
Mar 31- Apr 1	William Paterson University SBP Chair: Matthew Stefanak, MPH	Apr 4-5	Tufts University PHP Chair: Kim Marie Thorburn, MD, MPH
Apr 7-8	University of Southern Maine PHP Chair: Kristin Hill, MSHSA, BSN	Apr 11-12	SUNY—Cortland SBP Chair: Cheryl Addy, PhD
Apr 14-15	Southern Connecticut State University PHP Chair: C. William Keck, MD, MPH, FACPM	Apr 18-20	City University of New York SPH Chair: Craig Blakely, PhD, MPH
Apr 20-22	Georgia Southern University SPH Chair: Chris Atchison, MPA	Apr 28-29	Syracuse University SBP Chair: Carl Hanson, PhD, MS, MCHES
May 5-6	Thomas Jefferson University PHP Chair: Patricia Nolan, MD, MPH	May 9-10	North Dakota State University PHP Chair: Kristin Hill, MSHSA, BSN
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## 2016 Site Visits (cont.)



## **Accreditation Decisions**

During 2016, the Council took final actions on the following 42 accreditation reviews, of which 13 were new applicants and two were transitions from the program to school category of accreditation. Each review followed an on-site evaluation and the preparation of a written report.

**Brigham Young University** PHP was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

**Brown University** SPH was accredited for a fiveyear term, extending to July 1, 2021. Interim reporting was required.

**Clemson University** SBP was accredited for a five-year term, extending to December 31, 2021. Interim reporting was required.

**Colorado School of Public Health** SPH was accredited for a seven-year term, extending to July 1, 2023.

**City University of New York** SPH was accredited for a seven-year term, extending to December 31, 2023.

**Dartmouth University - Geisel School of Medicine** PHP was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

**Des Moines University** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**East Carolina University** SBP was accredited for a five-year term, extending to July 1, 2021. Interim reporting was required.



**George Washington University** SPH was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**Georgia Southern University** SPH was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

**Georgia State University** SPH was accredited for a five-year term, extending to July 1, 2021.

**Hofstra University** PHP was accredited for a fiveyear term, extending to December 31, 2021. Interim reporting was required.

**Idaho State University** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**Mount Sinai Icahn School of Medicine** PHP was accredited for a seven-year term, extending to July 1, 2023.







# Accreditation Decisions (cont.)

**North Dakota State University** PHP was accredited for a five-year term, extending to December 31, 2021.

**Northern Illinois University** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**Rutgers University** SBP was accredited for a fiveyear term, extending to July 1, 2021. Interim reporting was required.

**Saint Louis University** SPH was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**Southern Connecticut State University** PHP was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

**Southern Illinois University - Carbondale** PHP was accredited for a two-year probationary term, extending to July 1, 2018.

**SUNY - Cortland SBP** was accredited for a five-year term, extending to December 31, 2021. Interim reporting was required.

**SUNY - Downstate Medical Center** SPH was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**Syracuse University** SBP was accredited for a five-year term, extending to December 31, 2021. Interim reporting was required.

**Temple University** PHP was accredited for a oneyear term, extending to July 1, 2017. Interim reporting was required.



# Accreditation Decisions (cont.)

**Thomas Jefferson University** PHP was accredited for a seven-year term, extending to December 31, 2023.

**Tufts University School of Medicine** PHP was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

**Université de Montréal PHP** was accredited for a one-year term, extending to July 1, 2017. Interim reporting was required.

**University of Alabama at Birmingham** SPH was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**University of California, Berkeley** SPH was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.



CEPH site visitors Kelly Bishop and David Gregorio with accreditation specialist, Alisha O'Connell.

**University of Connecticut** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**University of Missouri, Columbia** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**University of Nebraska Omaha** SBP was accredited for a five-year term, extending to July 1, 2021. Interim reporting was required.

**University of Nevada - Reno** PHP was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

**University of North Carolina, Wilmington** SBP was accredited for a five-year term, extending to July 1, 2021.

**University of North Dakota** PHP was accredited for a five-year term, extending to July 1, 2021. Interim reporting was required.

**University of Southern Maine** PHP was accredited for a five-year term, extending to December 31, 2021. Interim reporting was required.

**University of Tennessee** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

Wayne State University PHP was accredited for a seven-year term, extending to December 31, 2023.

**West Chester University** PHP was accredited for a seven-year term, extending to July 1, 2023. Interim reporting was required.

**Western Kentucky University** PHP was accredited for a seven-year term, extending to December 31, 2023. Interim reporting was required.

Western University (Canada) PHP was accredited for a five-year term, extending to December 31, 2021.

**William Paterson University** SBP was accredited for a five-year term, extending to December 31, 2021. Interim reporting was required.

## **CEPH Trademark**

#### **CEPH Trademark**

The Council on Education for Public Health (CEPH) has registered its name and acronym with the United States Patent and Trademark Office.

The federal registration symbol (®) or the phrase "Registered in U.S. Patent and Trademark Office" will now appear at least once on 1) all advertising and printed materials bearing the CEPH name; 2) in packaging in which any goods are sold or shipped; 3) any tags or labels applied or affixed to the goods upon which the mark is used; and 4) all website pages featuring the mark. Failure to use any of these notices may preclude a monetary recovery in an infringement suit. The registration is valid until September 22, 2019.



# Council on Education for Public Health



Site visitors and faculty at the National Taiwan University site visit.

## **Applications**

Five requests from educational institutions desiring to begin the accreditation evaluation process were received in 2016. In anticipation of the revised criteria, applications from programs of public health and schools of public health were not accepted in the fall of 2016.

With the exception of the currently accredited schools and programs in transition to other accreditation categories, these schools and programs do not appear on the published CEPH list until after a site visit and a favorable decision is made about accreditation. Applicants have up to two years to undertake a self-study and submit a self-study document; the on-site visit is scheduled about five months later. However, applicants may be ready to proceed more quickly and may negotiate earlier site visit dates.

Newly approved applicants include the following schools and programs:

Grand Valley State University
MPH Program
Self-study due by June 18, 2018

Marshall University MPH Program Self-study due by June 18, 2018

New York University School of Public Health (transition from PHP) Self-study due by June 18, 2018 University of Northern Iowa BA in Health Promotion Self-study due by June 18, 2018

American University BA and BS in Public Health Self-study due by October 7, 2018 The status of applicants, including the due date of the preliminary self study, the scheduled site visit dates and the anticipated decision date, is continuously updated on the CEPH website: <a href="http://ceph.org/accredited/applicants/">http://ceph.org/accredited/applicants/</a>





Deputy Director, Mollie Mulvanity exploring with student guides (left) and meeting with faculty (right) during the Sun Yat Sen University consultation visit in China.

# **CEPH Criteria Rollout**







## **Accreditation Matters**

### **US Department of Education Recognition**

CEPH is recognized by the United States Department of Education (USDE). Recognition by the US Department of Education (USDE) is essential to establishing eligibility of accredited schools and programs for certain federal funds. Recognition requires that an accrediting agency meet specific criteria and guidelines and that there be a periodic review and recertification of the qualifications of an accrediting body.

Recognition is conferred for periods up to five years. CEPH was reviewed in December 2013 and, following this review, the Secretary of Education notified CEPH that its recognition had been extended for a five-year period with no required interim reporting.



### Participation in ASPA

CEPH was a founding member and continues as an active participant in the Association of Specialized and Professional Accreditors (ASPA), a national organization of approximately 60 specialized accrediting agencies that provides membership services, including professional development for

staff, and advocates on behalf of the specialized accrediting community.

CEPH's executive director participates actively in ASPA and has served on several committees and task ASPA's Board of



Directors from May 2014 through May 2017. She also serves on the Education Policy Committee. which closely monitors policy developments related to the US Department of Education as well as the Council on Higher Education Accreditation. The committee ensures that the perspectives of specialized and professional accreditors are considered in national policy discussions.

As chair of ASPA, Ms. Rasar King served as a liaison for programmatic accreditation with the US Department of Education staff and she regularly visits members of Congress to discuss the important role of accreditation in the professions. Under her leadership, the Good Practice Task Force was established, and ASPA released a report on how programmatic accreditors use student outcomes in the accreditation process. In 2016, ASPA published a risk management toolkit for accreditors.

Ms. Mollie Mulvanity, deputy director, was elected in 2015 to serve as co-chair of the ASPA Professional Development Committee. In this role, she plans and leads educational programming for ASPA members at their bi-annual meetings. ASPA is the primary source for professional development among the staff of programmatic accreditors, and CEPH encourages participation in these educational opportunities for

CEPH is proud to be a national leader in specialized and professional accreditation.



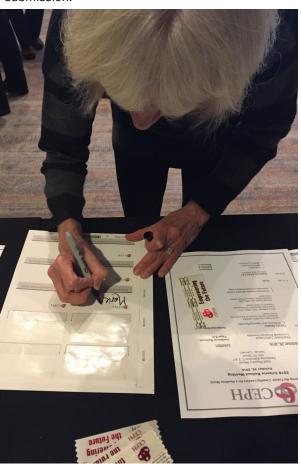
CEPH Executive Director, Laura Rasar King, testifying at the National Advisory Committee on

# Looking Ahead to 2017

2017 promises to be a busy and exciting year for CEPH

The Council will accept its first applicants under the 2016 revised criteria. CEPH has adopted an implementation plan for the new criteria and in 2017 the Council will focus on providing technical assistance to schools and programs as they implement the new criteria. Priority activities will include training all site visitors and providing workshop opportunities for all schools and programs. These opportunities will include multiple offerings of the Accreditation Orientation Workshop, in an effort to provide guidance to the first schools and programs writing self-studies in response to the 2016 criteria, and regular technical assistance webinars.

The Council will also hold a final public comment period on the revised Accreditation Procedures before its anticipated adoption in June. CEPH will begin to provide additional trainings, such as Pre-Application Orientation Workshops, to schools and programs interested in making an initial application submission.



### **CEPH Staff**

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