

CEPH Accreditation News & Updates



Council on Education for Public Health

Volume 5, Issue 2

July 2015

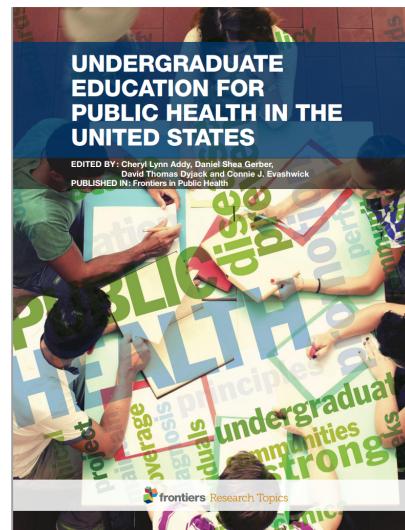
E-book examines quality, trends in undergraduate public health education

CEPH councilors and staff contributed to the e-book *Undergraduate Education for Public Health in the United States*, which was released in June. CEPH President Donna Petersen and CEPH Executive Director Laura Rasar King collaborated on an article titled "The evolution toward accreditation" and CEPH Councilor Stephen Martin, Jr. authored "Significance of population health knowledge in the education of the undergraduate workforce for careers in the health care sector."

Faculty from accredited schools and programs across the nation contributed to the 20 chapters. Cheryl Addy, senior associate dean for academic affairs at the University of South Carolina Arnold School of Public Health, and Daniel Gerber, associate dean of academic affairs at the University of Massachusetts at Amherst School of Public Health and Health Sciences, served as topic editors along with former deans David Dyjack and Connie Evashwick.

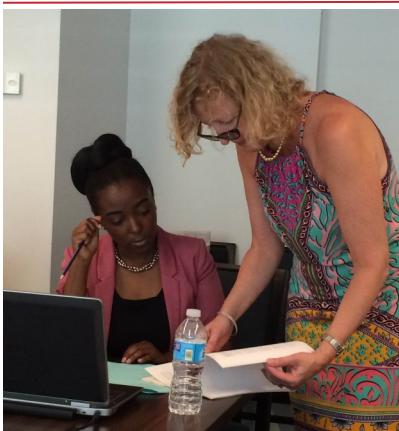
The purpose of the compilation is to describe current curricular approaches to undergraduate education for public

health and to facilitate analysis and discussion of what makes quality education and builds a competent workforce. The articles address such topics as the history of undergraduate



public health education, the recent development of accreditation criteria, a description of specific programs, curriculum issues and the evolving career opportunities in public health.

The [free e-book](#) is available online by Frontiers, an open-access publisher in the health field.



CEPH Accreditation Specialist Brittney Lilly, MPH, (left) and CEPH President Donna Petersen, MHS, ScD, CPH, discuss accreditation materials during the June 2015 Council meeting held in Washington, DC.

The Council meets twice a year (spring and fall) to make accreditation decisions. More information about the schools and programs that received initial or re-accreditation at this meeting can be found on p. 4.

DATES TO REMEMBER

MONDAY, AUGUST 17, 2015

Site visit chair training

(By invitation only)

TUESDAY, SEPTEMBER 8, 2015

All materials due for fall 2015

Council meeting

FRIDAY, SEPTEMBER 18, 2015

Public comments due on proposed curricular criteria

FRIDAY, OCTOBER 2, 2015

Annual reports webinar - see p. 3 for more details

SUNDAY, NOVEMBER 1, 2015

Technical Assistance Sessions

Hyatt Regency McCormick

2233 S. Martin Luther King Drive

Room TBD

Chicago, IL

2-3:30 pm—Case Studies in Program Evaluation

4-5:30 pm—Draft Criteria Town Hall: Perspectives from Employers and Preceptors - see p. 3 for more details

(Registration is not required to attend technical assistance sessions)

TUESDAY, MAY 3, 2016

All materials due for spring 2016 Council meeting

CEPH site visitors prepare for first SBP visits

The first standalone baccalaureate program (SBP) site visits are scheduled to take place in fall 2015. In preparation for these visits, CEPH began training site visitors on the SBP criteria in early 2015. In addition to some new visitors, a number of current visitors have graciously agreed to expand their commitment to CEPH by taking on SBP visits. We thank them all for their dedication and service!

SBP site visitors include the following practitioners and academics:

Tom Eversole, DVM, MS

Administrator
Center for Public Health Practice
Portland, OR

Justin Frederick, MPH, CPH

Supervisor, Communicable Disease Epidemiology
Douglas County Health Department
Omaha, NE

Jennifer Ibrahim, PhD, MPH, MA

Director of Graduate Studies
Temple University
Philadelphia, PA

Cynthia Kenyon, MPH

Epidemiologist Senior
Minnesota Department of Health
St. Paul, MN

Babette Neuberger, JD, MPH

Associate Dean for Academic Affairs
University of Illinois at Chicago
Chicago, IL

Karin Opacich, PhD, MHPE, OTRL, FAOTA

Director, Undergraduate Public Health
University of Illinois at Chicago
Chicago, IL

Rob Pack, PhD, MPH

Associate Dean for Academic Affairs
East Tennessee State University
Johnson City, TN

Kay Perrin, PhD, MPH

Assistant Dean, Office of Undergraduate Studies
University of South Florida
Tampa, FL

Matt Richardson, DrPH, MPH

Director of Public Health
Denton County Health Department
Denton, TX

Brittney Spilker, MEd, BS

Health Communication Specialist
Centers for Disease Control and Prevention
Atlanta, GA

Alison Sullivan, MPH

Senior Consultant
Deloitte Consulting LLP
Washington, DC

Michael Thompson, MS, DrPH

Coordinator of Graduate Public Health Program
University of North Carolina at Charlotte
Charlotte, NC

SBP site visit chairs include the following individuals:

Cheryl Addy, PhD

Senior Associate Dean for Academic Affairs
University of South Carolina
Columbia, SC

Adele Amodeo, MPH

Senior Health Policy Consultant
Public Health Institute
Oakland, CA

Kelly Bishop, MA, MCHES, FASHA

Public Health Advisor
Centers for Disease Control and Prevention
Atlanta, GA

Carl Hanson, PhD, MS

Program Director
Brigham Young University
Provo, UT

Michael Mink, PhD, MPA

Graduate Studies Coordinator
Southern Connecticut State University
New Haven, CT

Matt Stefanak, MPH

Former Health Commissioner
Mahoning County Health District
Youngstown, OH

CEPH's Nicole Williams earns MPH degree

Nicole Williams, Accreditation Specialist and Baccalaureate Program Lead, graduated from George Washington University with an MPH in health policy in May 2015. Nicole joined CEPH in 2010 while earning her BA in political science with a focus in public policy and a minor in public health at GWU.

Nicole's primary responsibility at CEPH is to coordinate the accreditation of standalone baccalaureate programs (SBPs). She is the primary point of contact for all SBP accreditation inquiries. Nicole provides technical assistance on SBP criteria interpretation and procedures, reviews SBP applications, works with applicants as they move through the accreditation process, conducts consultation visits and serves as the staff coordinator on SBP site visits.

Nicole has made many significant contributions to CEPH since she began as an executive assistant and we appreciate her as a member of our team. Congratulations, Nicole!



CEPH to host webinar to answer questions about annual reporting process

CEPH invites representatives from all accredited schools and programs to participate in a webinar about the annual reporting process on October 2. The webinar will address the technical aspects of web-based data entry and submission as well as the specific data elements required from schools and programs.

School and program members of ASPPH should be mindful that CEPH and ASPPH each have an annual report that must be completed. For more than 20 years, our organizations have combined efforts to collect shared data when appropriate and feasible. For schools of public health, CEPH will continue to monitor budgets, student enrollment growth and quantitative faculty resources through the online [ASPPH Data Center](#). CEPH collects data for accreditation purposes

CEPH Annual Reports Webinar

Date: October 2, 2015

Time: 1:00 pm ET

Call-in number: (888) 537-7715

Participate code: 66640161#

[View the flyer](#)

based on the requirements of the US Department of Education, and ASPPH collects data to track trends in education in public health and to provide members with

data that can be used for advocacy, benchmarking, strategic planning and administrative decision making. In a continued effort to align annual data collection, CEPH and ASPPH will launch the 2015 annual data reporting in tandem on September 15. The cycles will both close on December 4. CEPH has also developed an [FAQ document about annual reports](#) to further clarify the process.

Since the launch of the online ASPPH Data Center, ASPPH has made a number of changes to its data collection that further align reporting requirements with CEPH such as the following:

- Expanding faculty definitions to include primary and secondary faculty as defined by CEPH
- Adding baccalaureate degrees
- Broadening program areas to include general public health studies, health disparities and allied health
- Changing admissions data collection timeframes from calendar year to academic year

For more information about annual data reporting, contact [CEPH staff](#) or the [ASPPH Data Center](#).

"I'm not a faculty member. Why should I comment on the draft criteria?"

CEPH always seeks to cast a wide net during its public comment periods but—perhaps understandably—receives a majority of feedback from individuals employed in academic settings. While this is essential feedback, we want to encourage those in other settings to also share insights from their own unique perspectives.

The criteria available for public comment through September 18 relate to the curricular expectations of graduates of CEPH-accredited schools and programs. These criteria have been written to emphasize the skills necessary for graduates to join the public health workforce. They aim to address the needs of the future workforce, rather than what has been needed in the past.

The CEPH Board of Councilors would like to know

- Have we identified the right skills and knowledge?
- Have we overlooked anything?
- How can we best support the development of a workforce that

contributes to real public health outcomes?

- Do these standards ensure quality of student learning?
- Do these standards reflect the dynamic, ongoing discussions in public health and higher education?

[CEPH website](#) will be updated as more details are confirmed. If you are a public health employer or preceptor and wish to pre-register for the session, contact [Nicole Williams](#).

Visit the [CEPH website](#) to read more about the process, review the proposed revisions and download the comment submission form.

CEPH will also be hosting a Draft Criteria Town Hall: Perspectives from Employers and Preceptors in conjunction with the APHA Annual Meeting in November. Information is provided in the Dates to Remember column on the first page of the newsletter, and the

Kristen Varol, MPH, CHES Communications Director & Accreditation Specialist at th...

CEPH clarifies expectations of draft curricular criteria

The draft curricular criteria have been open for public comment since March, and CEPH staff have received some questions seeking to clarify the intent. We hope these answers improve your understanding of the expectations and help you to best focus any comments and feedback you have. We need comments from as many stakeholders as possible to ensure that this next round of criteria revisions is strong! A link to the draft document and instructions for submitting comments is provided at the bottom of this post.

Q. For a generalist MPH degree, what beyond the foundational skills found in Criterion C1 is required? Is it five distinct skills beyond those in C1?

A. Yes, you must define at least five distinct skills for each concentration area or for generalist students. These distinct skills are in addition to those listed in Criterion C1 for MPH students (or C2 for DrPH students).

Q. Can combined degrees (eg, joint, dual, concurrent) be defined differently from our other concentrations or generalist offerings? If yes, then is each treated as a different concentration that will now need a minimum quantity of faculty?

A. The Council is still working on the faculty resources criterion, so this is a great question. The intent is to allow flexibility while still ensuring that joint degree students are getting a set of public health skills that extend beyond the foundational skills in Criterion C1. The Council will consider various approaches including the possibility of different expectations for joint degree concentrations in certain situations. Your feedback as stakeholders will be valuable as we consider the strengths and limitations of each approach.

Q. For generalist degrees, can the program allow students to individualize the additional professional skills required in Criterion C3, or must the sets be established by the program and be the same for all students?

CEPH's website and LinkedIn page are regularly updated with information about the criteria revision process.

CEPH makes 21 accreditation decisions at spring 2015 meeting

A.T. Still University

MPH Program

Initial accreditation conferred to July 1, 2020

Montclair State University

MPH Program

Initial accreditation conferred to July 1, 2020

University of Memphis

School of Public Health

Initial accreditation conferred to July 1, 2020

West Virginia University

School of Public Health

Initial accreditation conferred to July 1, 2020

Indiana University - Bloomington

School of Public Health

Initial accreditation conferred to July 1, 2020

Indiana University - Purdue University Indianapolis

Richard M. Fairbanks School of Public Health

Initial accreditation conferred to July 1, 2020

Tennessee State University

MPH Program

Initial accreditation conferred to July 1, 2020

The following schools and programs were granted continued accreditation

University at Albany—SUNY

School of Public Health

Continued accreditation conferred to July 1, 2022

University at Buffalo—SUNY

School of Public Health and Health Professions

Continued accreditation conferred to July 1, 2022

East Tennessee State University

College of Public Health

Continued accreditation conferred to July 1, 2022

University of Massachusetts Amherst

School of Public Health and Health Sciences

Continued accreditation conferred to July 1, 2022

University of Minnesota

School of Public Health

Continued accreditation conferred to July 1, 2022

University of Alaska Anchorage

MPH Program

Continued accreditation conferred to July 1, 2022

Georgia Regents University

MPH Program

Continued accreditation conferred to July 1, 2022

University of Hawaii

Public Health Program

Continued accreditation conferred to July 1, 2022

Brown University

MPH Program

Continued accreditation conferred to July 1, 2016*

Morehouse School of Medicine

MPH Program

Continued accreditation conferred to July 1, 2022

New York Medical College

Public Health Program

Continued accreditation conferred to July 1, 2022

University of Southern Mississippi

MPH Program

Continued accreditation conferred to July 1, 2022

University of Texas Medical Branch at Galveston

Graduate Program in Public Health

Continued accreditation conferred to July 1, 2022

Touro University - California

MPH Program

Continued accreditation conferred to July 1, 2022

* Typically, this review would result in an accreditation term of seven years. Brown University has submitted an application to transition from program to school; therefore, the school must successfully conduct a full accreditation review with a site visit in fall 2015 to maintain continuing CEPH accreditation.

For a complete list of accredited schools and programs, visit CEPH's [website](#).



CEPH site visitors Elaine Auld, MPH, MCCHES and Nannette Turner, PhD, MPH with MPH Program Director Mohamed Kanu, PhD, during the Tennessee State University site visit in January 2015.



Leading and fostering innovation in quality improvement

The Council on Education for Public Health (CEPH) is an independent agency recognized by the US Department of Education to accredit schools of public health and public health programs offered in settings other than schools of public health. These schools and programs prepare students for entry into careers in public health. The primary professional degree is the Master of Public Health (MPH) but other baccalaureate, master's and doctoral degrees are offered as well. Visit www.ceph.org for more information.

Website audit continues, August 15 deadline

As noted in the last CEPH Accreditation News & Updates newsletter, staff have undertaken an audit of each accredited school and program's website to ensure compliance with the Accreditation Procedures. Specifically, we are looking for three components:

- 1) Final self-study document: either a direct link or information about who to contact to request a copy
- 2) Final accreditation report from the site visit team: either a direct link or information about who to contact to request a copy.
Note: The accreditation decision letter from the Council is not the accreditation report nor can it be provided in lieu of the report.
- 3) Use of CEPH branding materials: no school or program should be using the CEPH logo. In place of the logo, CEPH developed customized seals for each school and program to clearly define the degree levels that are accredited.

CEPH thanks the schools and programs that responded promptly to our requests to make website updates or modifications. We are asking everyone to make the necessary changes by August 15. CEPH staff will review the websites again after this date to confirm compliance. East Stroudsburg University provides a great example of explicit information about its accreditation status and clear links to the required documents.

CEPH Accreditation



The MPH Program at East Stroudsburg University is accredited by the Council on Education for Public Health (CEPH)

The MPH program faculty completed the self-study in 2012 for our re-accreditation for the period 2013-2020. The link below is our ESU self-study document.

[Self Study](#)

The site reviewers provided feedback to our program faculty regarding 'partially met' criteria, from which the faculty made improvements in our program during the 2012-2013 academic year. Since 2013, we have been addressing two partially met criteria, one of which was resolved in 2014.

[CEPH Summary Report](#)

If you know of anyone who would like to be added to the distribution list for this newsletter, please send an email to kvarol@ceph.org.

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